

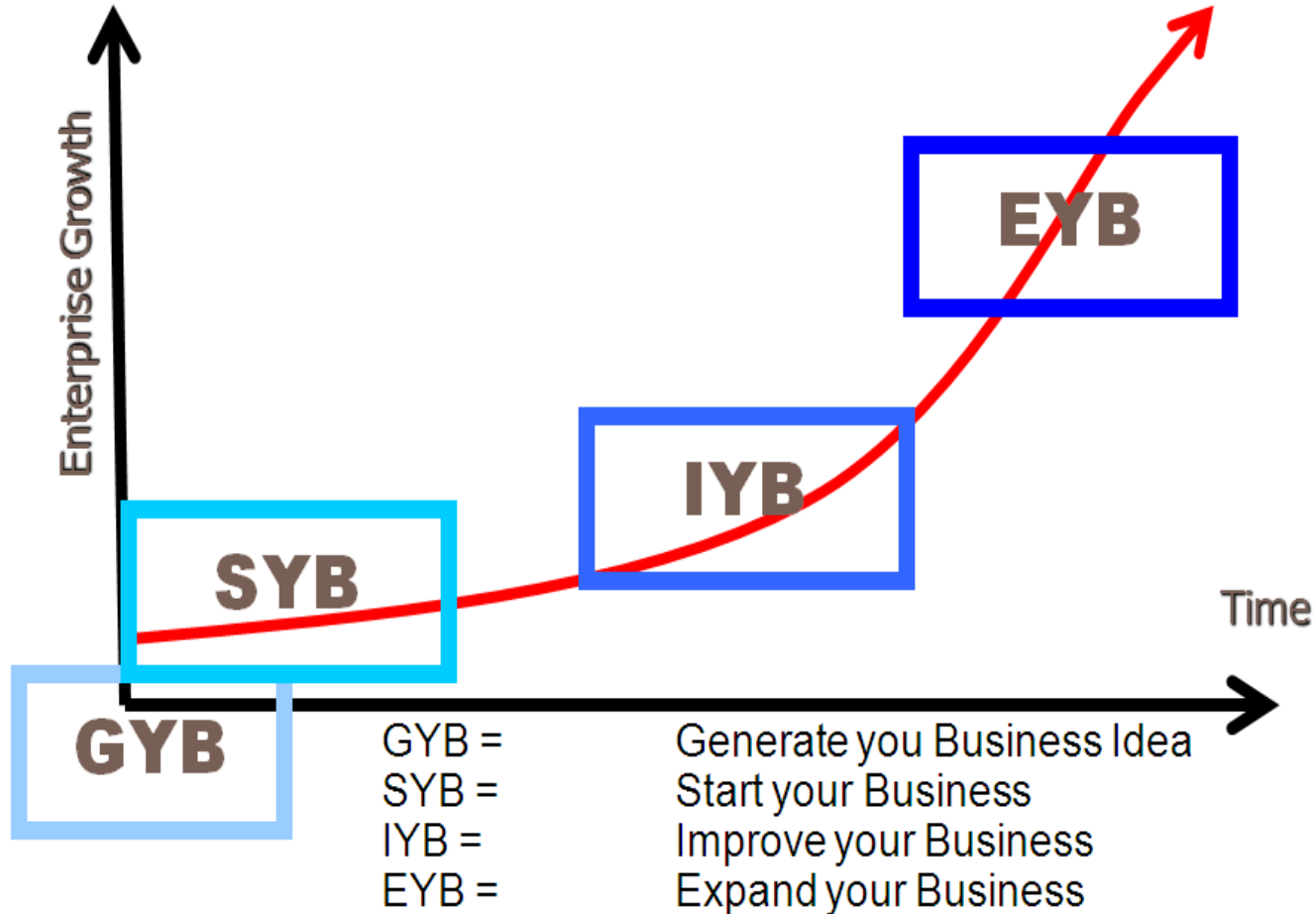
Start & Improve Your Business – partnership between EPWP and ILO

5th Expanded Public Works Programme (EPWP) Summit
Theme: “See, feel and experience the EPWP”, 16 November 2016

*Jens Dyring Christensen, Senior Specialist on Enterprise Development and Job Creation, Decent
Work Team for Eastern and Southern Africa, ILO Pretoria*

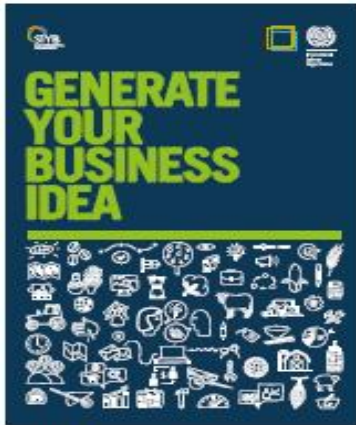


WHAT IS SIYB?



THE LEARNING MATERIALS

ENTREPRENEUR LEVEL



GYB Manual



SYB Manual
+ Business Plan booklet



**IYB Planning
For Your Business**
+ Buying & Stock Control
+ People & Productivity
+ Record Keeping
+ Marketing
+ Costing



EYB Manual

SIYB BUSINESS GAME

The Game is a practical simulation to enable participants to understand the realities of starting and operating a successful business. It is played during trainings where participants are linked to the real life of an entrepreneur and are challenged to plan, organize, produce, compete, negotiate and cooperate for ensuring good business results.



TRAINER LEVEL

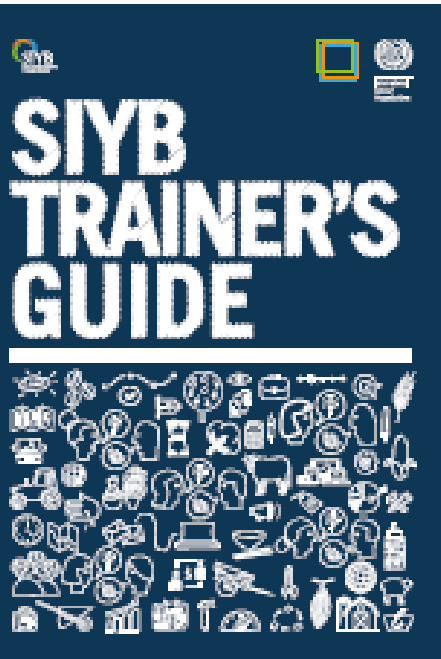
SIYB Trainer's Guide

Provides generic counselling for planning and delivering training.

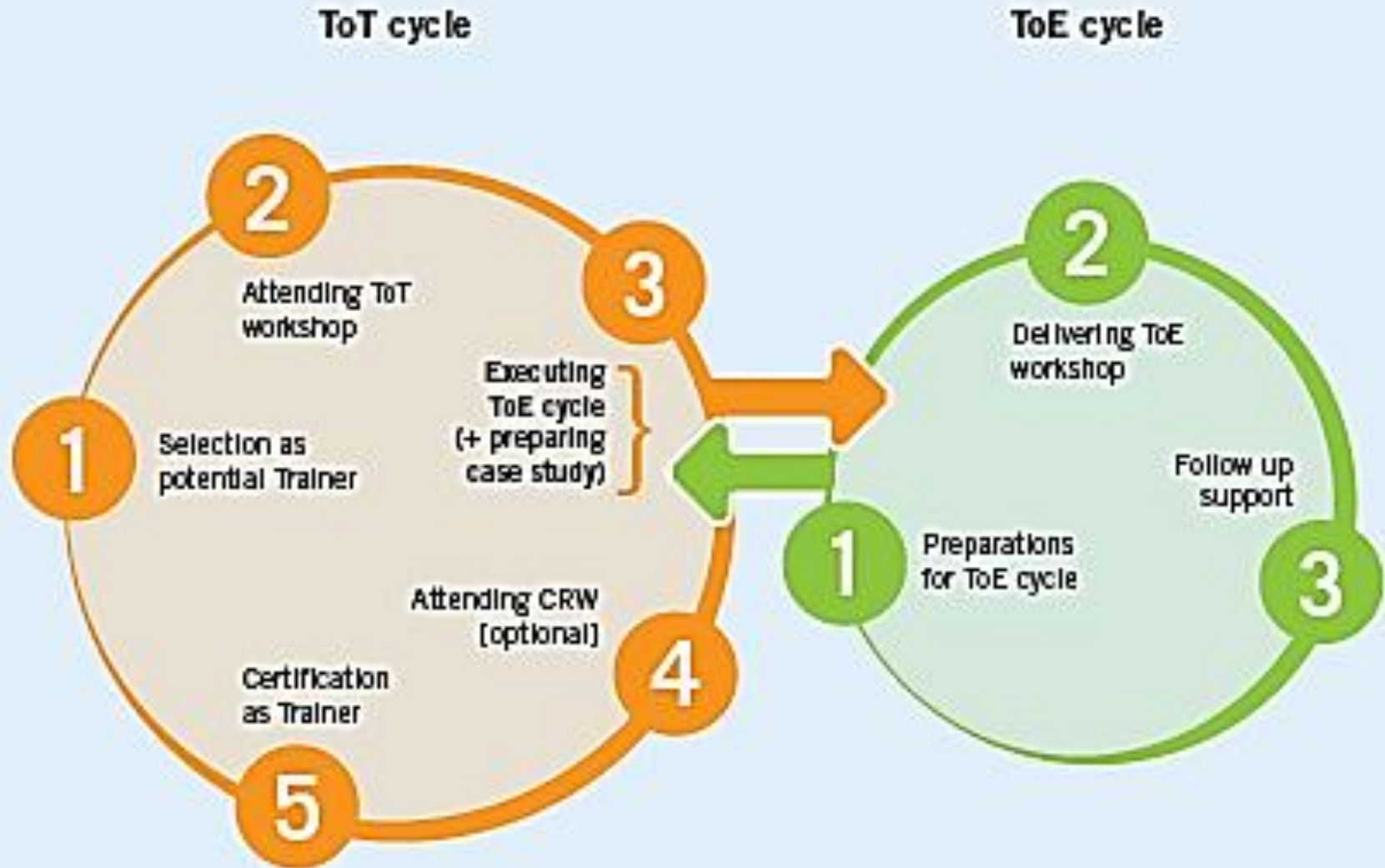
Module briefs

Includes objectives, content, duration, facility requirements and a summary of the:

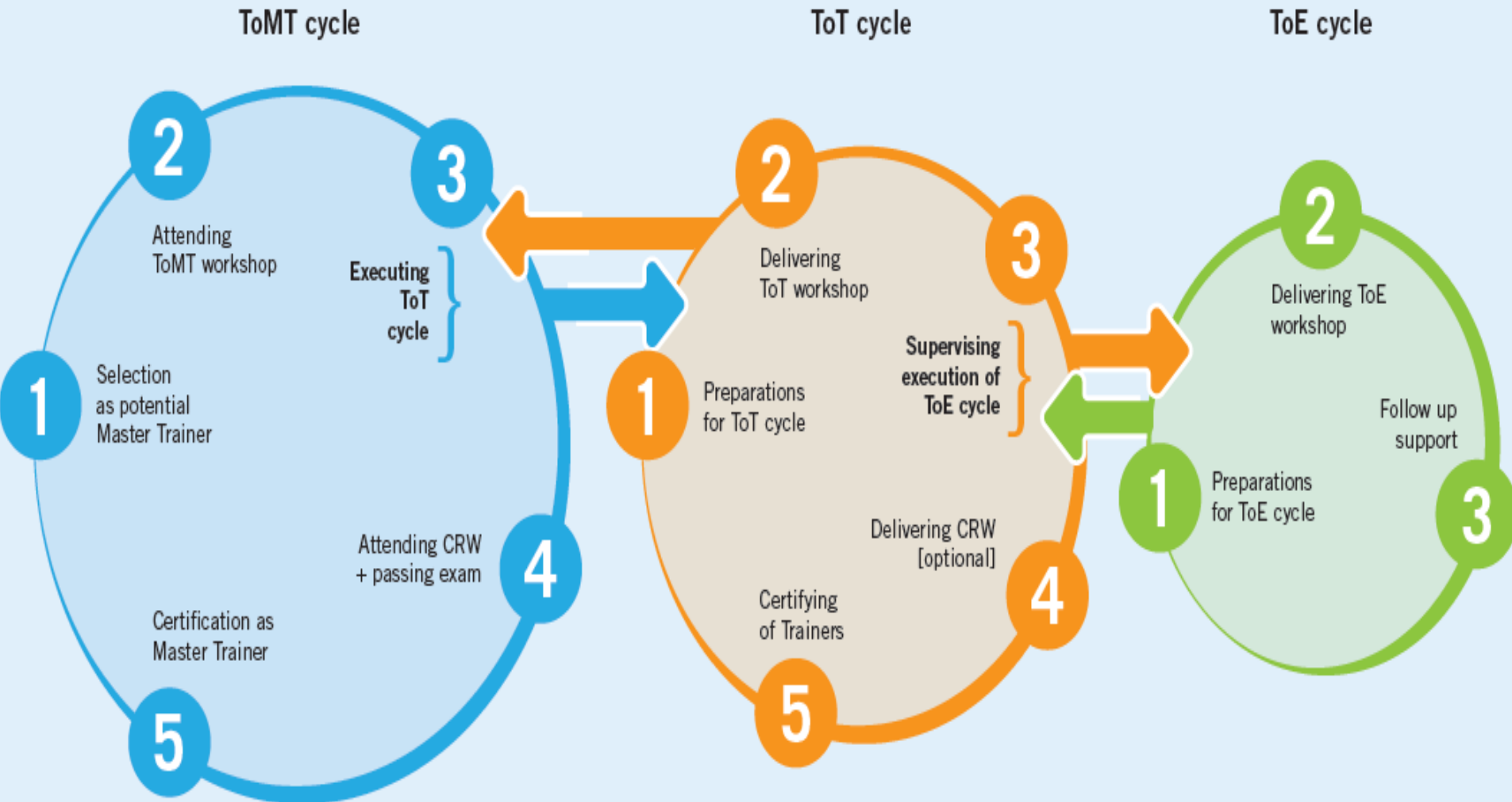
- Session plan
- Hand-outs and teaching materials on activities
- Slides



Trainer Development: Training of Trainers (TOT) Cycle



Master Trainer Development: Training of Master Trainers Cycle



Training of Entrepreneurs (TOE) Cycle

ToE cycle

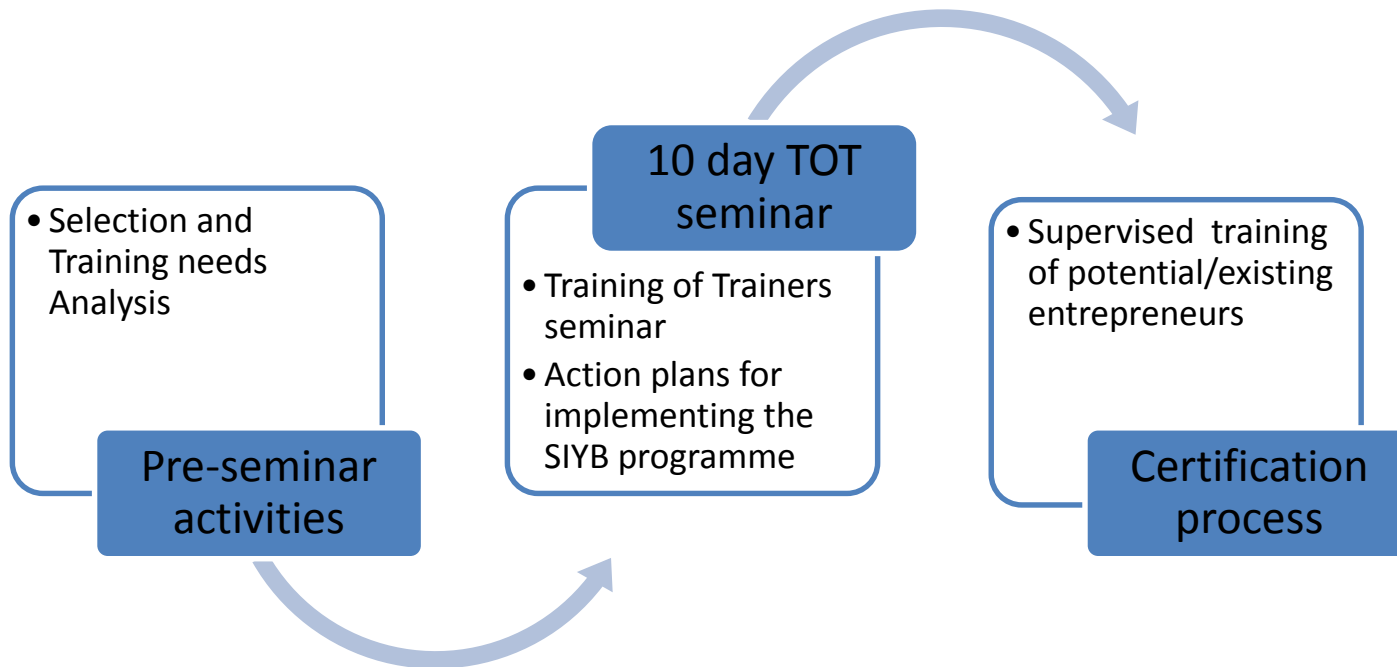


SIYB WORLDWIDE

● SIYB currently active ● SIYB introduced



SIYB Trainer Development Process



10 day TOT, July 4-15 2016

Number of participants	Women	Men
28	16	12
Provinces		
Gauteng	Western Cape	Packages covered
Northern Cape	KwaZulu Natal	GYB, SYB, IYB
Eastern Cape	Mpumalanga	
Free state	Limpopo	
North West		
Seminar level of appreciation	2.8 (of 3)	

The process

- EPWP Trainers organized and conducted a Total of 17 Master Trainer Supervised workshops(9 SYB, 8 IYB)
- Each Province conducted 2 workshops (SYB and IYB) except for North west its training sessions were run from Gauteng
- Approximately 170 entrepreneurs were trained sourced mainly from the Passenger Rail Agency of South Africa Cooperatives contracted to provide cleaning services.
- All trainers were approved for certification pending preparation of the SIYB training reports.

The challenges

- Important for the trainers to continue providing SIYB training to perfect their skills
- Trainer experience with target groups is varied. Some trainers need closer monitoring
- Financial topics such as costing, record keeping and financial planning were difficult of for some trainers. As such content reinforcement will be required.

TEAMWORK IS OUR BUSINESS MODEL – SHARING MATERIALS, SHARING KNOWLEDGE



Contact the country office team
using the details listed on the
website: www.ilo.org/siyb

Contact us on siyb@ilo.org /
ilopubs@ilo.org to obtain
printed copies of SIYB materials

For **electronic copies** of
our publications log on
to: www.ilo.org/siyb

